

# Promotional Area Application Form 2018-2019

## General Information

Thank you for considering the York University Student Centre to promote your product. We offer two promotional areas located by the York University's busiest food court, which is the host to a variety of companies year-round. The Student Centre is the ideal place to promote your product as it is the focal point of student life and the main hub for York's population of 70,000 students, faculty, and staff.

1 Table Promotional Area	2 Food Court Promotional Area
The Promotional Table Area is located near the northwest entrance, opposite Treats restaurant. Clients will be provided with a standard table and two chairs as well as access to a 15-amp outlet. If internet access is needed please indicate on the application.	The second promotional area is located by the west of the food court with approximate dimensions of 18 x 16 sq.ft. This area also has access to a 15-amp outlet. Extra electrical tie-ins can be arranged for an additional cost. Up to four tables and eight chairs can be provided for this area.
Standard table distribution of info/basic sampling: \$1100 per day	Standard rental charge for food court area: \$2,000 per day

**Notes:** for both areas, clients are welcome to use their own set-up in the space provided.

Prices are subject to change due to time, availability, and discretion of YUSC Management.

## Postering

Clients can provide posters to be placed with the Student Centre for up to one week prior to booking at an additional charge.

Up to 12 standard 8.5 x 11 size posters for one week.....	\$55 <sup>00</sup>
Up to 6 standard 8.5 x 14 size posters for one week.....	\$55 <sup>00</sup>
Up to 3 standard 11 x 17 size posters for one week.....	\$55 <sup>00</sup>

Each additional week will incur a \$50 charge.

If you are interested in booking either of the Student Centre promotional areas, please fill out and return the following application to the contact listed below. If you have any further questions, please do not hesitate to contact us.

## Contact Us

York University Student Centre  
4700 Keele Street, Suite 335  
Toronto, ON M3J 1P3  
internal@yusc.ca  
www.yusc.ca

# Promotional Area Application Form 2018-2019

Date of Submission: \_\_\_\_\_

Area requested:  Table Promotional Area  Food Court Promotional Area

## Contact Information

Company Title \_\_\_\_\_

Contact Name(s) \_\_\_\_\_

Mailing Address \_\_\_\_\_

Business Phone \_\_\_\_\_ Alternate Phone \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_

## Promotion Details

Please provide a complete description of the nature of your promotion: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Select poster package at \$55<sup>00</sup>:  up to 12 of 8.5 x 11  up to 6 of 8.5 x 14  up to 3 of 11 x 17  
 display footprint (xft x xft)

## Proposed Dates for the Reservation

Term:  Fall term  Winter term  Summer or  Individual dates: \_\_\_\_\_

Proposed Arrival Time (no earlier than 9:30 AM) \_\_\_\_\_ Proposed Departure Time (no later than 4:00 PM) \_\_\_\_\_

Internet Connection

## Conditions:

1. If the application is approved, payment is required to complete the reservation. Client must cancel in writing at least three working business days prior to the booking in order to receive a full refund. YUSC will retain 50% of the total contract fee for cancellations received two business days prior and 75% of the total contract fee for cancellations received one business day or less prior to booking. If YUSC does not receive written cancellation, 100% of the contract fee will be charged.
2. Payment must be made in cash or with a certified cheque or money order, or business cheques. Personal cheques will not be accepted.
3. Rental does not include parking or on-site storage.
4. This vendor is responsible for complying with all federal and provincial laws, all municipal bylaws and York University regulations.

I have read, understand, and agree to comply with all conditions of this proposed agreement if approved.

Please note that this application is subject to approval by the York University Student Centre Administration. A contract will be completed at the time of acceptance of your application. **Submitting this form does not guarantee your booking.**

Signature \_\_\_\_\_ Date \_\_\_\_\_